West Central District (WCD) WPTA Board Meeting

Wednesday Feb 6th, 2018

Onalaska, WI

1. Greetings and roll-call:
   1. Members present: Barb Helgeson-District Chair, Mary Kerrigan-Treasurer, Pam Johnson-Stuhr-Vice Chair, Kurt Van Auken-Secretary, Linda Shepardson-Continuing Education Chair, Jack Knudson-Stuhr-Executive Board Director, and Heather Fortuine – UW- La Crosse Liaison.
2. Meeting Agenda/Topics Covered:
   1. Potential District Leadership Transition - Barb Helgeson, current district chair, is increasing involvement within WPTA and may not be eligible per by-laws to remain in this position.
      1. Pam Johnson-Stuhr, current vice chair, was agreeable to reside as interim district chair if needed.
      2. More research into by-laws and requirements of holding district chair position will be done before final decision is made.
   2. 2018/2019 District Initiatives – Ongoing focus will be carried over from last year to current year to increase involvement and connection with communities and counties served.
      1. Brainstorming session leading to potential for possible local school involvement for adolescent and children health/activity.
   3. Education planning –update/review for 2018 and 2019 offerings
      1. Linda Shepardson, CEU Chair, discussed current planned 2018/19 offerings and speakers with brainstorming session with input from all parties for topics, formal schedule to come
         1. Possible “dinner/theater” event this fall for Ethics and Jurisprudence requirement
         2. Poster event with UW-La Crosse discussion – current consideration for April 30th date. Times and event planning/coordinating completed.
         3. Re-visited prior discussions on digital use with CEU’s within district with plan moving forward to investigate various methods/costs and integration.
   4. WPTA Spring Conference Updates - Jack Knudson-Stuhr, executive board director
      1. Update involving planning - going well and nearing completion, no specific needs from district assistance currently.
      2. PAC Event – request for district funding. Motion by Barb Helgeson passed unanimously to provide up to $250 towards PAC Event.
      3. Award Ceremony planning – district would like to honor George Davies for his extensive and invaluable contribution to the La Crosse area and WCD.
         1. Motion by Barb Helgeson for district funds for items honorary event – unanimously passed for funds up to $200.
         2. District will work on submitting Lifetime Achievement Award Nomination for Mr. Davies.
      4. Consideration of ‘basket’ offering for conference. Motion by Barb Helgeson to offer basket during conference – passed unanimously to fund up to $100.
3. Discussion on student board/district involvement – Heather Fortuine, UW-L Liaison.
   1. Will connect with UW-L PT program seeking 1st year students wishing to become involved with district and possibly act as representative to increase cohesiveness between district and students.
   2. Will also seek to connect with Western Tech PTA program seeking opportunity to enhance engagement and seek student representative.
4. Update from sitting Treasurer, Mary Kerrigan, of district funds.
   1. Current balance of unrestricted funds $6,889.50 which is improved after last review thanks to WCD Course held last fall.
5. Next district meeting date to be determined.